

The Dead Flags

O MY LOVE! O MY GOD!!

Debut Single

Releasing 08.08.08

CD/Download available from all good records stores online and nationwide

Featuring the bonus track "How Long?"

"THE DEAD FLAGS are not just good, they're irritatingly good. Your daddies died in the punk wars for this"
- HOT PRESS Magazine

Produced by Karl Odlum, the man responsible for recent hit Irish albums by *Ham Sandwich*, *Mark Geary* and *The Aftermath* and mastered by Kevin Metcalfe (*The White Stripes*, *Snow Patrol*, *Supergrass*), "O MY LOVE! O MY GOD!!" is a perfect example of the spiky, alternative pop with which **THE DEAD FLAGS** have been thrilling audiences and critics alike all over the country this past year.

Brimming with positive energy (more than living up to the number of exclamation marks in the title) and with an infectious melody you'll still be humming this time next week, with this song the band have finally bottled their essence and now present it for public consumption.

Following a rollercoaster year that's seen the band being championed by Hot Press Magazine, 2FM and Phantom in Dublin and playing shows the length and breadth of the country on their own tours and as part of the prestigious 2FM 2MORO 2OUR showcase, **THE DEAD FLAGS** are poised for their biggest breakthrough yet.

Selecting the band as Hot Press Magazine's "Pick of the Fortnight" in May, Jackie Hayden describes "O MY LOVE! O MY GOD!!" as *"a Jam-style raucous rocker with terrific life-affirming vocals, not to mention a great sense of fun and irreverence"*. The song has been picking up steady airplay on Dublin's Phantom 105.2 and Beat FM's Rob O'Connor named it as one of his "Thumbs Up Tunes" in May.

Billy (vocals, guitar), Dave (bass, vocals) and Kevin (drums, shouting) make noises ranging from raucous energetic pop to slow-burn anthemic rockers and their live shows are all about entertainment and passionate performance. The band like to leave the audience smiling but begging for more. Beloved by their fans and making big sounds underground, their debut release looks set to finally bring **THE DEAD FLAGS'** music to a much wider audience. And it's about bloody time.

"O MY LOVE! O MY GOD!!" releases on Friday 8th August and will be available from all good record stores online and nationwide. Check www.thedeadflags.com or myspace.com/thedeadflags for further details or to see the official music video.

In support of the release, **THE DEAD FLAGS** embark on a nationwide promotional tour:

Fri 8th August	ZAVVI (in-store), Sligo @ 5pm
Fri 8th August	The Chasin' Bull, Bundoran
Sat 9th August	McGarrigles, Sligo
Mon 11th August	TOWER RECORDS (in-store), Dublin @ 5pm
Mon 11th August	Whelans, Dublin
Tues 12th August	An Crúiscín Lán, Cork
Wed 13th August	DeBurgo's, Galway

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